

# MASTERING THE INTERVIEW

*with*

LAKRISHA  
DAVIS



# WHAT YOU'LL LEARN

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- Best practices to set the foundation for a successful interview
- How to tackle the most commonly asked interview questions
- Interviewing etiquette and establishing confidence
- Closing the loop and asking great questions



# INITIAL PREPARATION FOR THE INTERVIEW

The key to setting the proper foundation for a successful interview is having a good grasp on the company and its business purpose; the person you're meeting with and the role they play in the organization; and the specific skills/or type of person the company is seeking to hire.

- Research the organization extensively
- Learn about the interviewer
- Study the job description



# TACKLING THE MOST COMMON QUESTIONS...



# TELL ME ABOUT YOURSELF

*Your 45-60 second 'elevator pitch'.*

- Who are you?
- What do you do?
- Why are you the best candidate?
- What is your goal?



WHY ARE YOU  
PURSUING A NEW  
OPPORTUNITY?



WHY DO YOU WANT  
TO WORK FOR THIS  
COMPANY?



PREPARE TO ANSWER  
BEHAVIORAL AND INDUSTRY-  
SPECIFIC QUESTIONS THAT  
WILL TEST YOUR SUBJECT  
MATTER KNOWLEDGE AND  
PERSONAL CHARACTER.





WHAT ARE YOUR  
STRENGTHS? WHAT  
ARE YOUR  
WEAKNESSES?



WHAT ARE YOUR  
SALARY  
EXPECTATIONS?



# **DON'T FORGET THESE VERY IMPORTANT INTERVIEW BEST PRACTICES...**

- Arrive at least 10-15 minutes early with copies of your resume, along with a portfolio of samples, if applicable.
- Keep your answers to the point.
- SMILE and give a firm shake hand.
- Show your personality!



CLOSE THE LOOP  
BY ASKING  
THOUGHT-  
PROVOKING  
QUESTIONS.



# THAT'S A WRAP!



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**ASK A QUESTION**

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**VISIT MY WEBSITE**

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