

Elevator Pitch

by LAKRISHA DAVIS

WHO ARE YOU?

Job Title, Experience Level, Education

WHAT CAN YOU DO?

3-5 highlights related to the job you're interviewing for

WHY ARE YOU THE BEST?

Personal Qualities, Unique Value Proposition, Special Expertise

WHAT IS YOUR GOAL?

Where do you see yourself in 5 years? How does this job fit into the larger picture?

Who you are, What you can, Why you're the best, Your Goals

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